

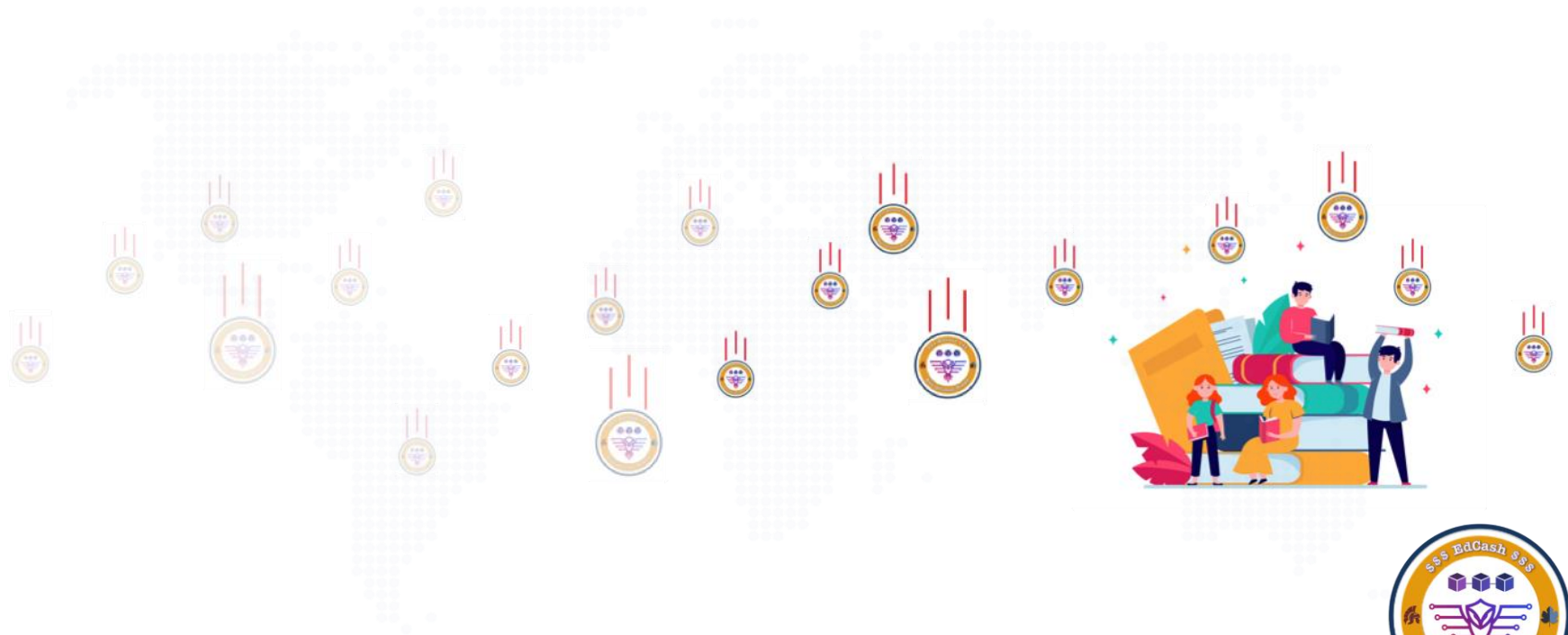
EdCash (EDCS) | Educational Token



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EdCash (EDCS) | Educational Token



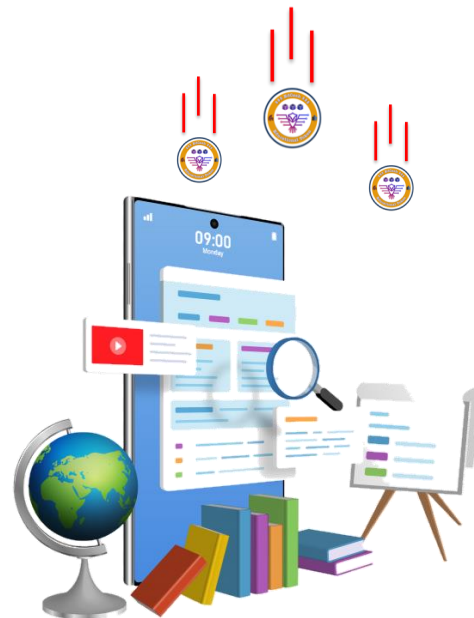
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About A.A.Figueiredo

It is a company designed to Provide Professional Services to Micro, Small and Medium Enterprises, such as Consulting, Solutions, Training and Certifications.

We develop and apply Training for Professional Qualification in different areas and segments. We have our own Training Portfolio, In-person and Online, eLearnings Courses, Simulated Exams and Certification Exams, in addition to applying specific training developed by our Clients.



A.A.Figueiredo

Business Consulting
& Project Management

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About the Project

Project Objectives

The main objective of the EdCash (EDCS) Project is to promote Education on Blockchain Technology, Tokenization and Crypto Assets, as well as to encourage the studies of students and professionals, through the creation of a pool of Partner Companies that will distribute this Token, as form of reward for participating in Training, Courses and Certifications.

Tokenomics

EdCash (EDCS) will have a maximum amount of 22,000,000 Tokens. The circulation of the Tokens will be defined through Partnership Agreements with Companies and Educational Institutions, which will acquire the Tokens to distribute to their students. EdCash (EDCS) is not traded on Exchanges and has no market value. It is a Token used only for Loyalty and Benefits Programs of Partner Companies.



EdCash (EDCS) | Educational Token

EdCash (EDCS) Team

Creator: Prof. Alexandre Almeida Figueiredo

Cofounder and Executive Director of A.A.Figueiredo Consultoria Empresarial Ltda., is an Production and Chemistry Engineer by Centro Universitário FEI and Project Management MBA by FIA – Fundação Instituto de Administração.

An Executive with more than 20 years of professional experience in different segments such as Automotive Industry, Insurance Segment, Business Consulting, Retail Management, Professional Training and Lecturer in several different Courses of MBA and Post-Graduation in different Universities in São Paulo / Brazil. Expertise in guiding and managing several projects, different business, sales force, and leading processes with multicultural teams.



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EdCash (EDCS) | Educational Token

What is EdCash (EDCS)

EdCash (EDCS) is an Educational Token, created in the Binance Smart Chain Blockchain Network, used in Benefits and Educational Loyalty Programs.

This Token is used as a form of reward for Students who purchase Training, Courses and Certifications from the Program's Partner Companies, as well as a form of payment for new acquisitions, on their websites.

On the other hand, Companies can distribute EdCash (EDCS) to their Employees, as part of their Benefits Programs, as well as in their Social Programs, generating impact and collaborating with the Educational Development of the Community.



EdCash (EDCS) | Educational Token

How EdCash (EDCS) works

To collect EdCash (EDCS) simply purchase Training, Courses and Certifications from Partner Companies that are participating in the Loyalty Program.

Each Product or Event has a stipulated amount of EdCashes (EDCS) to be received as an Airdrop in your Binance Wallet.

The more Training, Courses and Certifications from Partner Companies you acquire, the greater the volume you will receive in your Binance Wallet and you will be able to use your balance later as a form of payment for your next purchases.



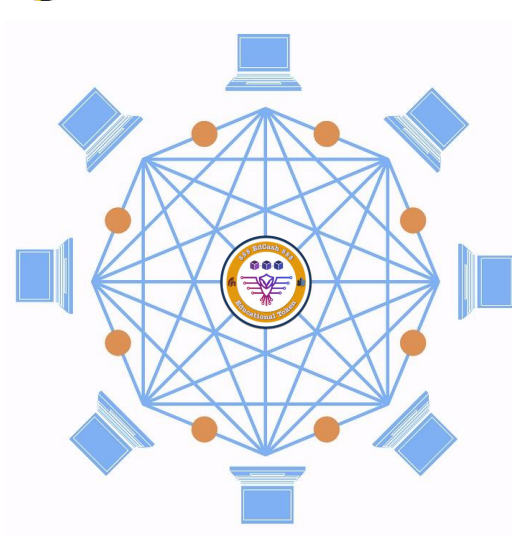
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How EdCash (EDCS) works

Educational Institution



Binance Smart Chain



Students & Professionals



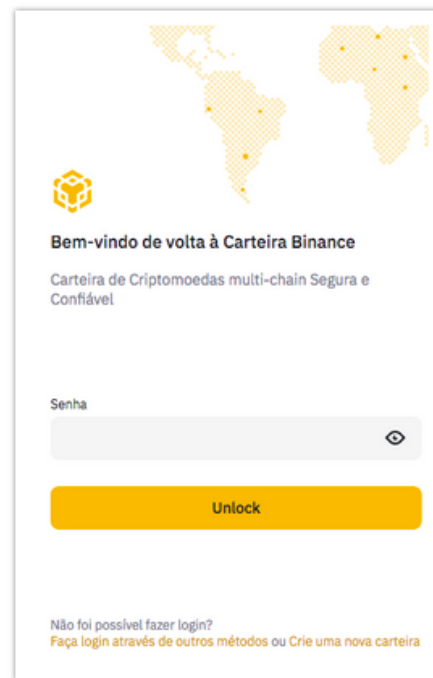
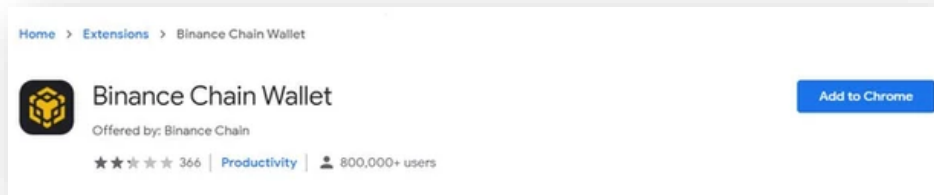
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Como funciona o EdCash (EDCS)

The process is very simple. Just add the Binance Wallet Extension to your browser, register, set your access password and generate your 12 seed phrases.

Then just provide us with your Wallet Address and we'll arrange your EdCash Airdrop (EDCS). To install the Binance Wallet Extension on Google Chrome, click on the Banner



EdCash (EDCS) | Educational Token

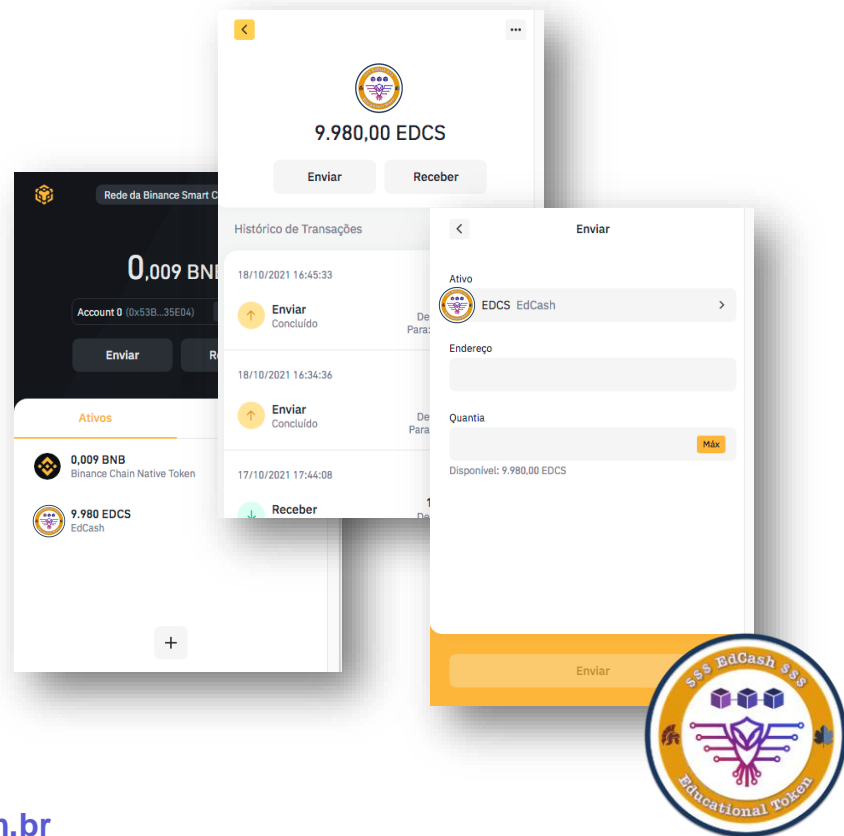
How EdCash (EDCS) works

Whenever you want to use your EdCashes (EDCS) as a form of payment for Training, Courses and Certifications, with the Program's Partner Companies, just get in touch and request this form of payment, which can be partial or total, depending on each Promotion .

To pay in full or in part, simply transfer your EdCashes (EDCS) from your Binance Wallet to the Program Partner's Binance Wallet.

If you do not yet have a Binance Account to purchase a Binance Coin (BNB), just click on the picture below, register and transfer funds to your account.

From there you can buy Binance Coin (BNB) and transfer it to your Binance Wallet.

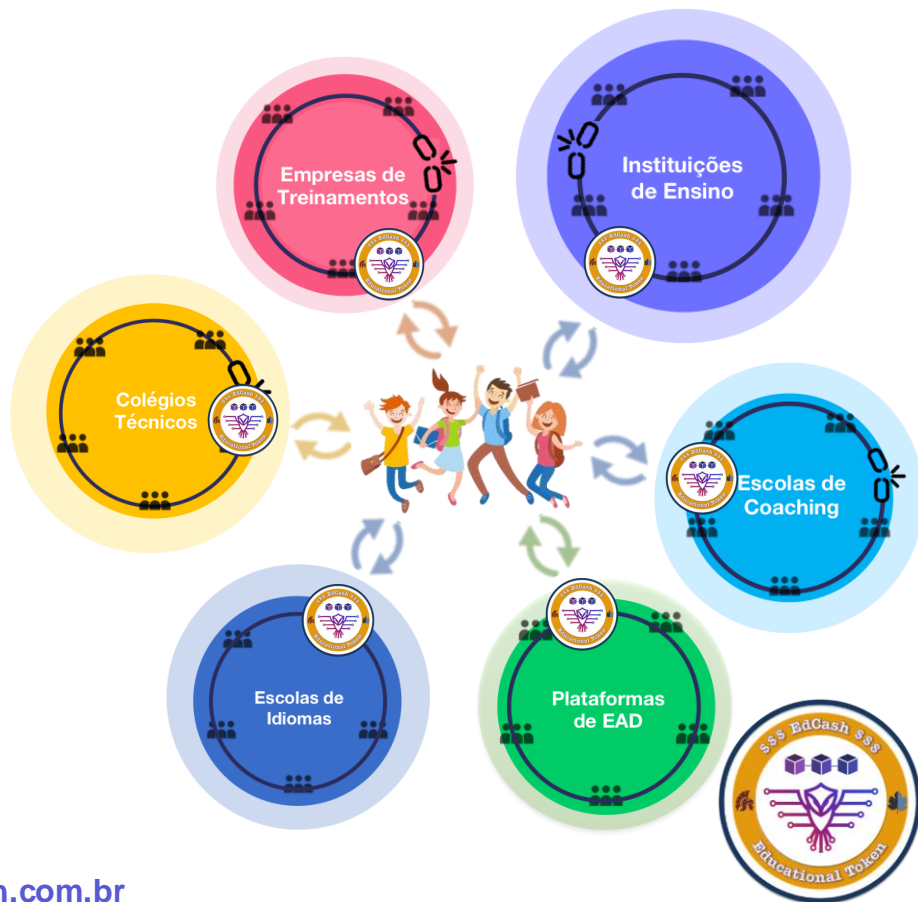


EdCash (EDCS) | Educational Token

Programas de Fidelidade

EdCash (EDCS) can be used in the Loyalty Program of several Partner Companies of the Program, being used as a form of Reward and Payment, thus generating Loyalty for Students and Professionals, as the Payment Flows occur within the Pool.

According to the Promotions of each Partner Company or Educational Institution, they may make partial or total payments through their EdCash Balances (EDCS,) in their respective Digital Wallets.



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Programa de Fidelidade

**Low Operating
Cost**

**Company
Promotion**

**Simple
Deployment**

**Improvement of
Results**

**Creative
Approach**

**Decentralized
Loyalty
Program**

Pool Formation

**Everyone's
Engagement**

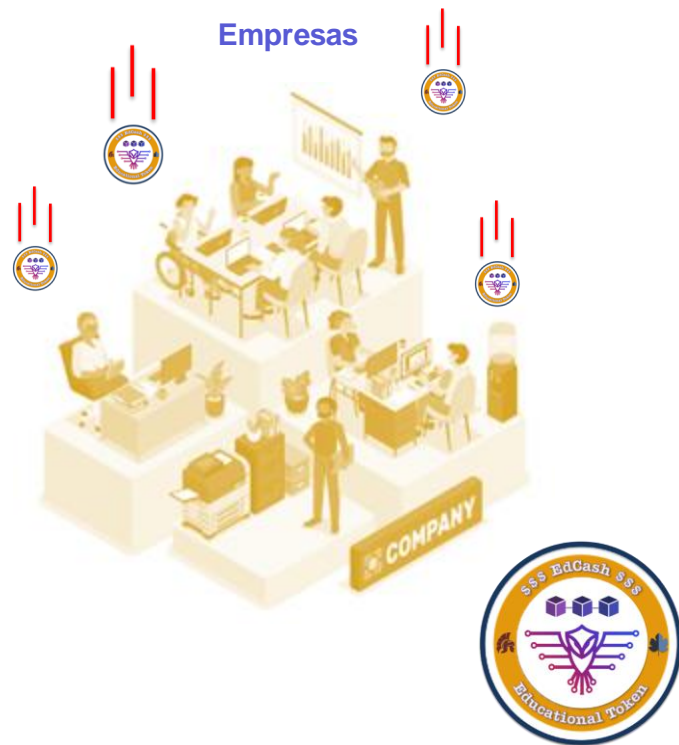


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Benefit Programs with EdCash (EDCS)

Companies can use EdCash (EDCS) in their Benefit Programs with their Employees, distributing them, at their discretion and internal policies, as a form of award, bonus or promotion, for Professional Development.

Companies can also generate Social Impact, distributing the EdCash (EDCS) to the Community, promoting Educational Programs and the formation of a running for good among Partner Companies, Educational Institutions and Society.



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Impact on Business with EdCash (EDCS)

Greater Performance

**Better Engagement
of all Team**

Greater Retention

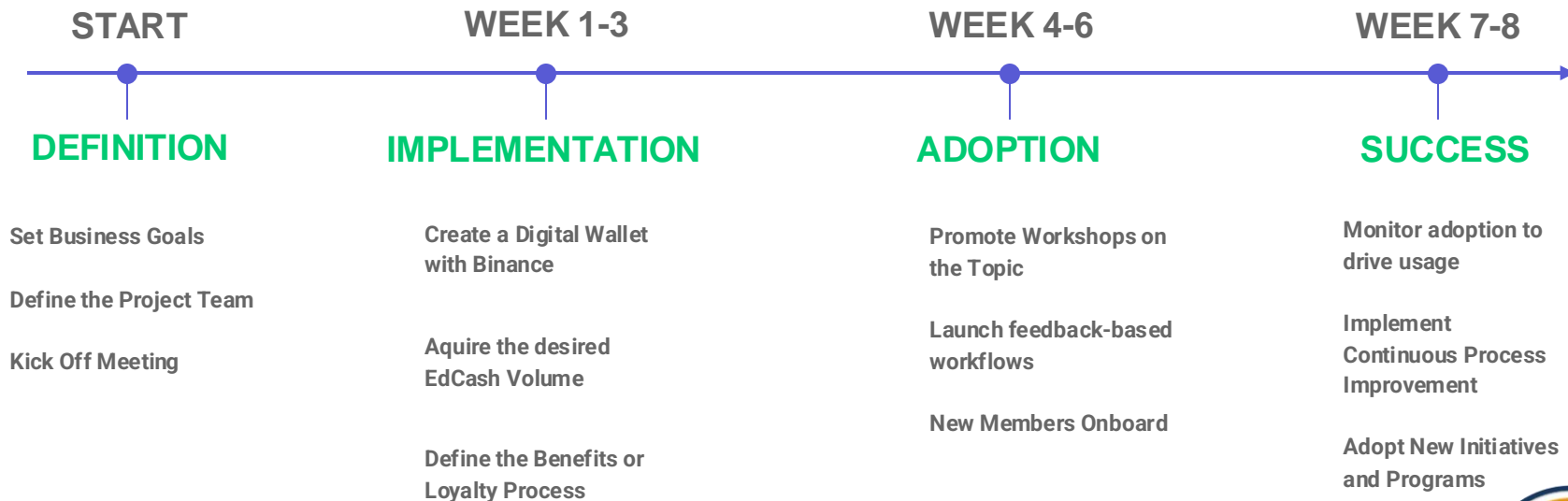
**Team Improvement on
Motivation and
Appreciation**

**Promoting the
Lifelong Learning**



EdCash (EDCS) | Educational Token

Implementation & Onboarding



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Next steps

Contact us and be part of our Program!



A.A.Figueiredo Consultoria Empresarial Ltda.

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